



**SARUHAN**  
ŞİRKETLER GRUBU  
GROUP OF COMPANIES

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**Chemical Complex**

Velimeşe Sanayi Bölgesi ÇORLU / TURKEY

By **Fakir**

**Bioecologico**  
*Natural Cleaning*



**SARUHAN**

KİMYA & TEMİZLİK ÜRÜNLERİ SANAYİ VE TİCARET A.Ş.  
CHEMICAL & CLEANING PRODUCTS INDUSTRY TRADE CO. INC.



*Kalitest Kalitest Kalitest*  
ISO 9001:2008 OHSAS 18001 ISO 14001:2004



**Bioecologico**  
**Laundry Detergent**

*Excellent cleaning power  
Brighter Whites&Colors*

Fakir Bioecologico Laundry Detergent is created with care to lift and remove tough dirt, stains and grease. This unique formula contains plant-derived cleaning agents and enzymes, and works well in both hot and cold water. Free of optical brighteners. Our Laundry Liquid will help you get your family's clothes nice and clean naturally without using any optical brighteners or other harmful, toxic chemicals. Our low foaming formula is natural based ingredients. Does not contain phosphate,corrosive acids,hazardous solvents and formaldehyde. Active ingredients of the products are easily biodegradable

**Bioecologico**  
**Baby Laundry Detergent**

*Cotton blossom  
Natural, Biodegradable, Allergen Free*

Fakir Bioecologico Baby Laundry Detergent is a hypo-allergenic, everyday laundry detergent containing only the highest quality ingredients. Gentle enough for baby's sensitive skin, Baby laundry detergent rinses thoroughly, leaving baby's laundry clean and soft. As always, it is natural-based, non-toxic, and environmentally friendly. Baby laundry detergent provides softness, is allergen free, has essential oils, and is suitable for hand-washing wools, silks, and other fine washables.

The essential-oil-rich fragrance from our special formulations is safe and effective for all types of washable fabrics at all water temperatures, in hard water or soft.

**Bioecologico**  
**Fabric Softener**

*Spring Breeze  
Naturally Softens and Freshens Your Laundry*

Fakir Bioecologico Fabric Softener contains the finest natural-derived softening elements. Combined with our special formulations of natural essential oils, you will find your clothes feel extra soft, fresh and static-free.

Use Fakir Bioecologico Fabric Softener for an extra-soft, clean, fresh-scented of laundry. It is safe to use in hot or cold water, standard or high-efficient washers, Its natural, hypoallergenic, nontoxic Formula which is safe to use on all your clothes.

It's created without enzymes, phosphates, quarternary ammonium compounds, imidazolidinyl, or other suspected carcinogens. Active ingredients of the products are easily biodegradable

**Bioecologico**  
**All Purpose Cleaner**

*Cleans Powerfully and Naturally  
Pine Scent*

Fakir Bioecologico All Purpose Cleaner is natural cleaning products made with simple, biodegradable, natural-based cleaners. It powerful cleaners made with 98% natural or naturally derived ingredients that leave just a fresh pine scent. There is no need to rinse for biodegradable cleaner. Effective cleaning with the power of nature

Fakir Bioecologico All Purpose Cleaner cleans and freshens all hard surfaces. Safe to use on all water washable surfaces. Eco-friendly formulation effective cleaning with the power of nature. Active ingredients of the products are easily biodegradable



**Bioecologico**  
**Wood Cleaner**

*Naturally Gentle Cleaning &  
Natural Perfume*

Fakir Bioecologico Wood Cleaner ideal for cleaning wood surfaces. It safely cleans all finished wood surfaces, bookcases, cabinets, laminate floors, tables and chairs, wood floors, wood paneling. Fakir Bioecologico original formula contains %98 naturally-derived ingredients that leave just a fresh scent. There is no need to rinse for biodegradable cleaner. It does not contain ammonia, bleach or oils. Contains natural-based and coconut-based cleaning agents, filtered water and natural fragrance. Active ingredients of the products are easily biodegradable

**Bioecologico**  
**Active**

*Hygienic Surface Cleaner  
Cleans & Deodorized*

A sparkling clean toilet without harsh chemical fumes.

Fakir Bioecologico Active Hygienic Surface Cleaner, which is 98% naturally derived, contains a powerful gel formula that cuts right through rust, hard water and even though mineral deposits. And the angled spout is specially designed to target hard-to-reach spots under the rim. Safe against septic systems. A mild organic acid descaler and deodorant for the daily maintenance of toilets. The viscous formulation and maximum surface adherence provide that improved cleaning performance. Suitable for use on all toilets and manufactured in chrome, stainless steel, ceramic and vitreous china. Active ingredients of the products are easily biodegradable

**Bioecologico**  
**Dishwashing Liquid**

*Natural Cleaning Power & Fresh Scent*

Fakir Bioecologico Dishwashing Liquid Mild long lasting foam, perfect for dishwashing by hand. Leaves crockery and glassware sparkling clean and streak free. Eco-friendly formulated powerful handdish washing product that is naturally hard on grease but not your skin. We recommend that you squirt only a small amount into your sponge for cleaning dishes so you can experience the power of this special formula. Made with natural based surfactants. 98 % biodegradable and non-toxic. And our formula cuts through tough grease, removes residues of baked food and easily rinses away for a natural, streak-free shine on all your glasses, plates, pots and pans.

Fakir Bioecologico Dishwashing Liquid can be used for cleaning of all kitchen equipments such as glass, porcelain, metal,plastic etc.

**Bioecologico**  
**Moisturizing Shampoo**

*Essence of Roses*

Fakir Bioecologico Shampoo formulated from natural derived surfactants and pH balanced to neutral, this product is ideal for an all hair type wash. A mild effective delicately perfumed formulation with high foam properties. Rinses off easily. The natural composition in this shampoo provide thorough and gentle cleaning while maintaining pH balance of hair. Keeps hair looking healthy and strong. Highly recommended for thinning hair. Your hair will be feeling naturally thicker and fuller.

**Bioecologico**  
**Shower Gel**

*Fresh Therapy*

Fakir Bioecologico Shower Gel delicious and richly foaming body wash made with natural composition. Hydrating shower gel leaves you sparkling clean and refreshed while nourishing your skin. No harsh chemicals, no artificial fragrances or any other toxins that can strip, irritate or dehydrate your delicate skin. The pH value of the shower gel is compatible with your skin. Also with its effective & long lasting fragrance provides freshness, cleaning and maintenance.

**Bioecologico**  
**Natural Soap**

*Natural Moisturizing Hand Soap  
Spring Freshness*

Fakir Bioecologico Hand Soap give your hands deserve with this gentle formulation of natural-based and mineral ingredients. gently cleans with natural based ingredients suitable for sensitive skin, PH neutral, refreshing fresh spring flower scent.

Formulated with natural, plant-derived cleaners to produce high abundant foam that gently refreshes your skin. Natural, plant-derived cleaners. Aloe creates a rich, foamy lather. No triclosan, dyes, or synthetic fragrances. Biodegradable. Food grade preservatives. Hypoallergenic. Dermatologist tested.

Extra Gentle Hand Wash for frequent use. Leaves your hands clean, soft and delicately fragranced. Allergy friendly fragrance. Mild to your skin. Paraben Free. Biodegradable.

Soft, clean hands – the way nature intended. Active ingredients of the products are easily biodegradable